

Australian Jobs profile for Nov Qtr 2012

Prepared by Australian Development Strategies Pty Ltd

This report has been prepared as an educational and public relations exercise and has not been designed as an advisory tool for business and we take no responsibility for those who use it for these purposes. The sampling errors for smaller Labour Force regions are often large and the raw figures used cannot be easily adjusted for seasonal trends. The statistical significance of the profiles also need to be considered. We repeat, caution is urged in any interpretation of these statistics. We acknowledge and thank the Australian Bureau of Statistics for the provision of original data, Dr Otto Hellwig of MDS for the HES microsimulation modelling and Phil Henry of Business Geographics for the mapping.

Method and Presentation

This profile is based on jobs data collected by the Australian Bureau of Statistics. The primary source is the monthly Labour Force survey by Regions (6291.0.55.001), but includes national data from 6202.0, detailed quarterly data from 6291.0.55.003, earnings by industry 6302.0 Job Vacancies Australia 6354.0 and Demographic Statistics 3101.0.

The modelling used by ADS compares this cross section of data with our elaborate database and uses inferential statistics to project these sample results onto all Australian postcodes, 2006 Census Collectors' Districts and Commonwealth Electoral Divisions. Material in the ADS elaborate database is based on data from the ABS Census, Electoral Commissions, Household Expenditure Surveys modelled by MDS Data Systems, Fitch Ratings data on home loan arrears and a wide range of published data on political and economic behaviour.

We present here in Correlation Tables the correlation between our database and the relevant jobs figures by region. The correlations have been ranked to typically show those which are normally significant to 95 percent or more (0.23). In other words, there's a five percent probability the correlations in the table are due to chance. The higher the correlation, plus or minus, the lower the probability it is due to chance.

The Correlation Charts should be read the same way as the worm debating chart – the zero line is neutral and the score heightens as the correlation increases its distance above or below the zero line. A positive correlation shown well above the zero line means that the demographic group in question is concentrated in the postcodes with high levels of the relevant jobs figure. A negative correlation well below the zero line means they're concentrated in suburbs where the jobs figure is lower.

Many of the cultural variables like religion or ethnicity are useful descriptors, appear in the correlations, but only a few of them persist through higher levels of statistical number crunching and drive behaviour. But if we talk about any variable at length or in detail, it's usually because it has turned out to be important at the subsequent modelling stage. These drivers can be occupation, qualification, age, welfare dependence, previous unemployment, home loan arrears etc.

Given the current growth in hidden unemployment across labour market regions, we are increasingly finding workforce participation to be a stronger guide to jobs growth than the traditional unemployment rate. In fact the lowest unemployment rate of zero at the end of 2012 can be found in Gold Coast North region which also has the biggest 12 month drop in employment growth and participation rates, as workers drop out of the local workforce or move to another region.

This has caused us to place a higher priority on employment growth and participation rates.



Labour Force Regions	Unem Nov	Unem Nov 12	Unem Nov 12 minus Nov 11	Emp Nov 11	Emp Nov 12	Emp Nov 12 over Nov 11		Part Rate Nov 12	Part Rate Nov 12 minus Nov 11	ALP 2PP Aug 25 2010	ALP 2PP 07-10 Swing	Green Prim 2010
Gold Coast North SRS	8.3	0.0	-8.3	31.8	23.3	73.2	70.7	46.6	-24.1	45.61	-3.33	13.64
Loddon-Mallee	5.2	6.0	0.8	146.6	130.8	89.2	65.8	58.3	-7.6	43.68	1.23	9.60
Outer South Western Sydney	3.6	5.8	2.2	133.3	117.6	88.2	69.7	62.2	-7.5	56.67	-1.63	7.37
All Gippsland	4.5	5.0	0.5	138.8	128.1	92.3	65.6	59.9	-5.7	47.02	3.61	11.30
South and East Brisbane	5.0	7.2	2.1	205.4	191.3	93.1	70.2	65.6	-4.6	49.87	-4.09	10.89
Low er Northern Sydney	2.9	4.4	1.4	188.6	177.3	94.0	70.1	66.1	-4.0	38.96	-5.53	15.83
Southern Melbourne	3.6	4.4	0.8	250.7	238.4	95.1	69.7	65.8	-3.9	46.42	-0.03	12.94
Western Adelaide	3.9	5.1	1.1	114.1	107.5	94.1	62.4	58.8	-3.6	66.88	1.66	10.90
Northern-North West Qld	7.9	3.5	-4.4	140.9	143.9	102.2	73.3	69.9	-3.4	47.89	-4.37	8.14
Northern and Western SA	5.1	6.9	1.7	76.4	71.8	94.0	59.5	56.4	-3.1	42.73	-0.83	6.00
Eastern Suburbs Sydney	2.9	1.8	-1.1	150.5	147.7	98.2	68.6	65.8	-2.8	43.82	-6.90	18.06
St George-Sutherland	4.0	3.1	-0.9	258.4	253.8	98.2	69.0	66.3	-2.7	50.45	-5.30	8.72
Northern, North Western and Central West	6.1	5.7	-0.4	235.2	229.6	97.6	61.8	59.4	-2.5	34.76	-2.71	4.94
Gold Coast South SRS	6.0	4.8	-1.2	275.7	274.5	99.6	67.9	65.4	-2.4	37.56	-3.62	11.82
Canterbury-Bankstow n	7.7	9.1	1.4	141.6	135.4	95.6	57.1	54.7	-2.4	59.78	-6.49	8.85
Balance WA	1.7	3.9	2.2	147.7	144.2	97.6	68.9	66.6	-2.3	37.67	-4.19	8.30
Northern SRS Tas	7.0	5.8	-1.2	67.2	66.0	98.2	62.0	59.8	-2.2	56.66	2.50	12.59
Greater Hobart	5.7	6.0	0.4	105.4	102.1	96.9	64.0	61.9	-2.0	59.05	4.25	15.91

<u>Table 1.</u> We show here the top 18 Labour Force Regions across Australia with the biggest falls in participation rates during the past year (see column 10 from left). When we look to the column showing employment changes during the past 12 months (seventh from left), we see all but one had falls in employment, as well as drops in the participation rate. These then are the poorest performing Labour Force regions across the country, in terms of their local Labour market. The list is topped by Gold Coast North, based on Beenleigh, which has lost about one in four jobs in the past year. Southern parts of the South East Queensland corner feature prominently on this list, along with some wealthier inner suburbs of Sydney, some more blue collar outer suburbs of Sydney, Adelaide and Tasmania and politically marginal regions in Sydney, Brisbane, Melbourne and Adelaide. There are also some rural and remote regions in Queensland, Victoria and WA. The average 2010 2PP vote across these regions was about 48 percent.

The lack of relevance of the unemployment rate as a guide to the economic health of these regions is highlighted by the fact that seven of them saw falls in their unemployment rate in the past year (see column fourth from left), led by the Gold Coast North which has had zero unemployment for the past two months, as the local unemployed either dropped out of the local workforce and/or left the area.



Labour Force Regions	Unem Nov	Unem Nov 12	Unem Nov 12 minus Nov 11	Emp Nov 11	Emp Nov 12	Emp Nov 12 over Nov 11		Part Rate Nov 12	Part Rate Nov 12 minus Nov 11	ALP 2PP Aug 25 2010	ALP 2PP 07-10 Swing	Green Prim 2010
Far West NSW	10.1	0.0	-10.1	11.0	14.0	127.7	61.1	69.3	8.2	47.79	-9.52	6.03
Hunter excluding New castle	3.1	5.1	2.0	44.9	50.0	111.4	53.4	59.9	6.6	43.13	-1.40	4.19
West Moreton	5.7	7.0	1.3	36.1	40.1	111.2	59.4	65.7	6.3	43.35	-6.90	9.04
Inner Sydney	6.0	3.3	-2.7	208.7	237.2	113.6	69.7	76.0	6.3	66.32	-4.45	23.49
Barw on-Western District	5.5	6.2	0.7	195.4	211.4	108.2	62.3	66.8	4.5	48.45	0.53	9.98
Murray-Murrumbidgee	5.8	4.9	-0.9	139.6	152.5	109.3	64.5	69.0	4.4	33.37	-4.80	5.39
North Perth	3.5	3.4	-0.1	289.5	311.6	107.6	69.8	72.7	2.9	47.81	-2.25	12.51
Brisbane City Outer Ring	5.3	6.3	1.0	318.0	334.2	105.1	65.8	68.6	2.8	50.91	-4.00	11.33
Mersey-Lyell SRS Tas	6.5	9.3	2.8	46.4	47.4	102.2	54.1	56.7	2.7	59.52	-1.23	11.94
Illaw arra excluding Wollongong	7.1	9.8	2.7	59.2	61.1	103.3	53.3	56.0	2.6	46.66	-2.17	9.75
Central Highlands-Wimmera	2.0	7.3	5.3	105.8	106.0	100.1	61.2	63.8	2.6	44.64	0.55	9.62
South East Perth	5.0	3.9	-1.1	206.0	223.2	108.4	66.3	68.8	2.5	50.74	-1.30	13.48
Wollongong SRS	5.4	5.4	0.0	124.5	131.1	105.3	54.2	56.4	2.2	64.65	-2.52	11.91
North Western Sydney	5.5	4.8	-0.7	313.0	328.6	105.0	66.6	68.5	1.9	56.43	-3.56	8.06
Central Perth	1.8	2.2	0.3	84.0	88.5	105.4	65.2	66.9	1.6	38.68	-4.56	19.87
South West Perth	4.0	4.3	0.3	197.6	208.0	105.3	69.1	70.6	1.5	46.21	-1.44	13.94
North Brisbane Balance	4.4	4.9	0.5	171.6	178.4	104.0	61.4	62.8	1.4	48.38	-3.86	11.23
Goulburn-Ovens-Murray	5.3	6.3	0.9	144.6	149.0	103.1	58.5	59.9	1.4	42.14	0.98	9.13

<u>Table 2.</u> This table shows the 18 regions with the biggest gains in participation rates during the past year (see column 10 from left). The increases in participation rates take the form of increased employment (column 7) or unemployment (column 4). Some 11 out of 18 regions here saw the participation rate increase because of increasing unemployment levels as locals actively chased jobs in their regional job markets.

In other words, the local economic recovery here is more likely to be accompanied by a rise in unemployment, rather than a fall. Given the data in Table 1 and 2, it may well be that the first signs of economic recovery in Australia will be an increase in the unemployment rate, as formerly disaffected workers in suburbs like Beenleigh, gain the confidence to re-join the workforce, initially as unemployed.

The regions shown here are dominated by the fly in fly out mining suburbs of Perth, but also include older, sea change suburbs with workers transitioning to retirement, possibly being pulled back into the labour market by lower interest rates. Apart from Perth and some parts of Brisbane and Sydney, there are no urban areas from Melbourne or Adelaide.



Month	Employed - total ; Persons ;	Unemployed - total ; Persons ;	Labour Force ; Persons ;	Not in the Labour Force; Persons;	Civilian population; Persons;	Unemploym ent rate; Persons;	Participation rate ; Persons ;	12 month change Employed - total; Persons;	12 month change Unemployed - total; Persons;	12 month change Labour Force; Persons;	12 month change Not in the Labour Force; Persons;	12 month change Civilian population ; Persons ;	12 month change Unemploym ent rate; Persons;	12 month change Participation rate; Persons;
Nov-2011	11408.3	587.4	11995.7	6415.7	18411.4	4.9	65.2	42.9	14.6	57.5	168.0	225.5	0.1	-0.5
Dec-2011	11524.9	611.0	12136.0	6299.8	18435.8	5.0	65.8	-2.2	35.8	33.6	193.1	226.7	0.3	-0.6
Jan-2012	11321.1	653.5	11974.6	6492.5	18467.0	5.5	64.8	30.3	6.3	36.6	189.6	226.1	0.0	-0.6
Feb-2012	11397.4	711.4	12108.8	6389.5	18498.3	5.9	65.5	18.9	32.1	51.0	174.5	225.5	0.2	-0.5
Mar-2012	11489.2	670.4	12159.6	6370.0	18529.6	5.5	65.6	39.0	37.2	133.8	166.2	300.0	0.2	-0.3
Apr-2012	11485.8	608.8	12094.5	6457.8	18552.3	5.0	65.2	126.4	11.3	137.7	162.6	300.4	0.0	-0.3
May-2012	11539.6	630.5	12170.1	6405.1	18575.3	5.2	65.5	166.7	30.1	196.8	103.8	300.6	0.2	0.0
Jun-2012	11496.8	610.2	12107.0	6491.0	18598.0	5.0	65.1	100.2	34.6	134.8	166.2	301.0	0.2	-0.3
Jul-2012	11517.9	592.3	12110.2	6513.1	18623.3	4.9	65.0	116.1	19.6	135.7	168.9	304.5	0.1	-0.3
Aug-2012	11411.3	600.0	12011.4	6637.3	18648.7	5.0	64.4	105.8	-6.6	99.2	208.7	307.9	-0.1	-0.5
Sep-2012	11600.8	671.9	12272.7	6401.2	18674.0	5.5	65.7	108.6	41.0	149.6	161.8	311.4	0.3	-0.3
Oct-2012	11552.6	631.5	12184.0	6514.4	18698.4	5.2	65.2	107.5	33.9	141.4	170.1	311.5	0.2	-0.3
Nov-2012	11531.1	598.1	12129.2	6593.7	18722.9	4.9	64.8	122.8	10.7	133.5	178.1	311.5	0.0	-0.4

<u>Table 3.</u> National labour market summary. In the past year the potential Australian workforce has grown by about 311,000. With a long run participation rate of about 66 percent, we would expect to see more than 200,000 of these persons joining the labour market as either employed or unemployed, with about 100,000 remaining outside the workforce, typically as students, carers, retirees or the hidden unemployed.

However, as we see from yellow highlighted columns 11 and 12, during the past 12 months, the year on year growth in those Not in the Labour Force has been about one and a half times the size of the Labour Force group. In other words, the participation rate for the past 12 months has dropped from 66 percent to 39 percent or from almost seven out of ten potential workers to less than four in ten.

Before the current downturn in the labour market began in December 2010, the participation rate was 66.4 percent and last month it was 64.8 percent. If the participation rate had remained at 66.4 percent, another 300,000 Australians would be in the labour market today. Instead they are hidden in the ranks of those Not in the Labour Force, reducing our unemployment rate to 4.9 percent instead of 7.2 percent.

In the past year, more than one in four potential new workers – or some 70,000 Australians - have remained hidden outside the workforce, in suburbs like Beenleigh, on the southern outskirts of Brisbane. The following tables look at the industries in which these 70,000 Australians normally have been employed.



	Agriculture												Profession				Health &		
	\forestry &		Manufact		Construct			Accom &				Real	al	Admin	Public		social	recreact	
Month	fishing	Mining	uring	Utilities	ion	Wholesale	Retail	Food	Transport	Media	Finance	Estate	consulting	consulting	adm in	Education	assist	ion	Other
Nov-2007	353.2	138.9	1050.7	111.4	968.3	376.1	1263.3	691.0	558.8	235.9	404.7	195.1	771.3	338.9	634.1	797.2	1095.4	203.7	489.3
Nov-2011	338.6	242.8	951.1	156.6	1037.1	440.1	1217.3	763.6	579.8	200.1	416.6	193.2	862.2	395.9	735.8	870.1	1352.9	205.1	449.3
Feb-2012	332.5	250.6	970.3	156.2	1021.2	397.3	1212.5	736.6	549.6	223.3	426.5	224.9	887.4	403.9	741.6	828.6	1351.0	202.8	480.7
May-2012	354.7	276.3	953.7	159.1	998.1	404.1	1209.9	777.3	549.5	239.0	436.4	218.2	930.2	396.0	705.1	910.4	1349.0	221.2	451.5
Aug-2012	324.5	271.7	962.9	149.3	964.0	421.4	1198.4	778.2	553.3	234.9	421.1	203.3	916.4	396.4	686.7	905.0	1367.4	215.5	440.9
Nov-2012	320.7	263.3	972.2	144.0	1015.7	423.3	1233.3	783.4	600.8	216.4	410.3	196.8	904.0	399.2	696.6	909.1	1374.8	206.4	460.9
Nov 12 minus Nov 11	-17.9	20.5	21.1	-12.6	-21.4	-16.8	16.0	19.8	21.0	16.4	-6.3	3.7	41.8	3.3	-39.3	38.9	21.9	1.2	11.6
Nov 12 over Nov11	0.95	1.08	1.02	0.92	0.98	0.96	1.01	1.03	1.04	1.08	0.98	1.02	1.05	1.01	0.95	1.04	1.02	1.01	1.03
Nov 12 minus Aug 12	-3.8	-8.4	9.2	-5.3	51.7	1.9	34.9	5.3	47.5	-18.5	-10.9	-6.5	-12.4	2.8	9.9	4.0	7.4	-9.2	20.0
Nov 12 minus Nov 07	-32.5	124.4	-78.5	32.6	47.4	47.2	-30.0	92.4	42.0	-19.5	5.6	1.7	132.7	60.3	62.5	111.8	279.4	2.7	-28.4
Projected Nov 12	344.3	246.9	967.2	159.2	1054.6	447.6	1237.9	776.5	589.6	203.4	423.6	196.4	876.8	402.6	748.3	884.8	1375.8	208.6	456.9
Act minus Proj Nov 12	-23.6	16.4	5.0	-15.2	-38.9	-24.3	-4.6	6.9	11.2	13.0	-13.4	0.4	27.2	-3.4	-51.7	24.2	-1.0	-2.3	4.0

<u>Table 4.</u> This table shows a selection of quarterly employment levels by industry for employed persons in column two of Table 3, above. We saw in Table 3 that there were 11,531,100 employed persons in November 2012 and this number is broken into major industry groups for each column of the above table.

What we're trying to find here are the industries which should contain the missing 70,000 workers, lost to the Labour market in the last 12 months, who we can reasonably speculate were joining the ranks of the hidden unemployed.

Given natural growth in the Labour market, even with a diminished participation rate, we would expect to see the numbers in each industry grow by about two percent every year, presuming there's no major industry restructuring. This provides the row marked Projected Nov 12, second from the bottom. When we take this figure from the actual numbers employed by Industry in row 7, we see the biggest industry gains and losses highlighted in blue and maroon respectively. These figures, when summed horizontally, add up to the missing 70,000 workers from Table 3.

In rough terms, professional consulting, education and mining grew by about 70,000 more jobs than expected last year, while Public Admin, Construction, Wholesale and Agriculture grew by about 140,000 less than expected. In the last three months, construction has improved markedly, but consulting and mining have sagged.



Level One Industry	Level Two Industry	Nov-2007	Nov-2011	Feb-2012	May-2012	Aug-2012	Nov-2012	Emp Nov 12 minus Nov 11	Emp Nov 12 minus Aug 12	Emp Nov 12 minus Nov 07
Agriculture/forest/fish	Agriculture	304.7	290.5	289.8	309.6	287.8	274.2	-16.3	-13.6	-30.5
Agriculture/forest/fish	Aquaculture	3.5	3.0	4.4	2.2	2.1	2.6	-0.4	0.4	-0.9
Agriculture/forest/fish	Forestry & Logging	6.4	7.1	9.4	9.3	7.8	6.4	-0.8	-1.5	0.0
Agriculture/forest/fish	Fishing Hunting & Trapping	9.8	6.2	6.8	8.4	5.1	7.0	0.7	1.9	-2.8
Agriculture/forest/fish	Agriculture Forestry Fishing Support Services	27.3	30.9	21.7	24.3	20.3	27.8	-3.1	7.5	0.5
Mining	Coal Mining	25.5	49.5	53.7	63.0	49.2	46.1	-3.3	-3.1	20.6
Mining	Oil and Gas Extraction	9.6	16.2	14.8	15.2	16.9	21.3	5.0	4.3	11.7
Mining	Metal Ore Mining	43.4	85.7	80.0	85.2	92.1	83.5	-2.2	-8.6	40.1
Mining	Non Metallic Mineral Mining & Quarrying	8.7	14.2	17.5	19.3	16.4	13.6	-0.6	-2.8	4.9
Mining	Exploration & Other Mining Support Services	35.6	47.3	46.1	57.6	57.8	55.1	7.7	-2.8	19.5
Construction	Building Construction	260.3	224.2	225.3	220.9	207.5	211.0	-13.2	3.4	-49.3
Construction	Heavy & Civil Engineering Construction	63.1	67.0	71.6	65.3	67.5	68.9	1.9	1.4	5.8
Construction	Construction Services	624.9	699.2	683.5	664.5	639.2	679.8	-19.3	40.7	54.9
Wholesale	Basic Material Wholesaling	101.8	95.2	85.9	97.4	96.5	97.7	2.6	1.2	-4.1
Wholesale	Machinery & Equipment Wholesaling	72.3	116.2	111.2	108.8	108.3	106.4	-9.8	-1.9	34.1
Wholesale	Motor Vehicle & Parts Wholesaling	23.1	22.4	16.6	21.6	26.1	28.8	6.4	2.7	5.7
Wholesale	Grocery Liquor & Tobacco Product Wholesaling	63.3	73.1	64.2	66.0	66.8	76.9	3.9	10.1	13.7
Wholesale	Other Goods Wholesaling	85.1	101.0	89.6	81.2	83.4	77.6	-23.3	-5.8	-7.5
Wholesale	Commission Based Wholesaling	6.4	9.0	6.6	7.2	9.4	5.1	-3.9	-4.3	-1.3
Professional consulting	Profess Scient & Tech Services exc Computers	639.3	683.6	710.1	747.6	738.4	724.3	40.6	-14.1	84.9
Professional consulting	Computer System Design & Related Services	132.0	180.3	178.3	182.6	177.0	179.7	-0.6	2.8	47.8
Public admin	Public Administration	452.0	518.9	519.6	490.0	470.7	478.2	-40.7	7.5	26.2
Public admin	Defence	27.9	34.6	33.6	34.1	32.6	27.1	-7.4	-5.4	-0.7
Public admin	Public Order Safety & Regulatory Services	154.2	183.2	188.8	180.2	182.3	190.8	7.7	8.6	36.6
Education	Pre school & School Education	510.9	478.0	471.9	515.6	535.6	532.6	54.5	-3.1	21.6
Education	Tertiary Education	222.9	229.6	214.2	246.8	240.6	238.9	9.4	-1.7	16.0
Education	Adult Community & Other Education	62.7	146.1	126.0	132.9	115.5	125.3	-20.8	9.8	62.6



<u>Table 5, preceding page.</u> We broke the seven key level one industry groups from Table 4 down into their level two sub groups, where these were adequately defined, and we show in this table the relevant level two industry groups, and their losses and gains since Nov 2007, Nov 2011 and Aug 12. Bigger changes have been highlighted in blue (positive) or maroon (negative).

If we look at each industry in turn, we can see that **agricultural** jobs have been shed consistently since November 2007 and the decline has accelerated since a bump in May 2012. We know from other profiling that these persons have been successfully chasing country-based jobs in mining and utilities.

In **mining**, there are a lot of jobs not fully defined to level two. For those which are, the picture looks rosy over the longer term since 2007. However it has taken a turn for the worse for <u>coal</u> since May 2012 and for <u>iron ore</u> since August 2012. The labour market for mining looks like it is now undergoing a correction and in the future we would expect to see FIFO spill over effects in many farming and sea change areas and blue collar city suburbs, especially in Perth.

In **construction**, the picture for building (housing) construction has been grim since November 2007, including the past year, but has recently improved. Construction services include a broad range of tradespersons for large scale projects, and this dipped in the past year, but has also recently improved markedly as construction tradies return from better paying mining jobs now being wound back.

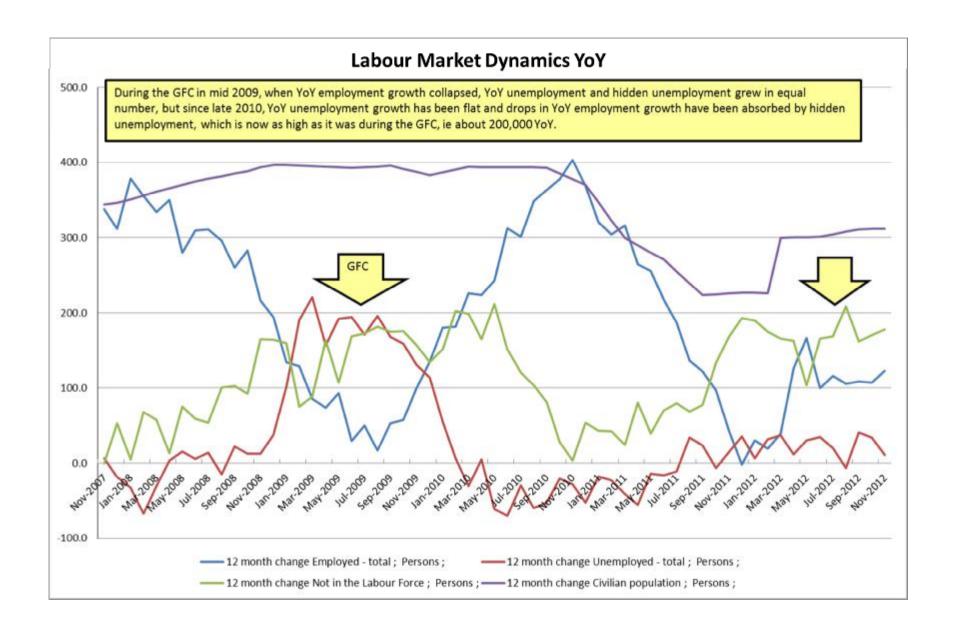
Parts of **wholesaling** presumably connected to mining projects have fared well since November 2007, but begun to taper off, as mining jobs disappear. But again, we would expect these persons to be actively chasing jobs via the ranks of the unemployed.

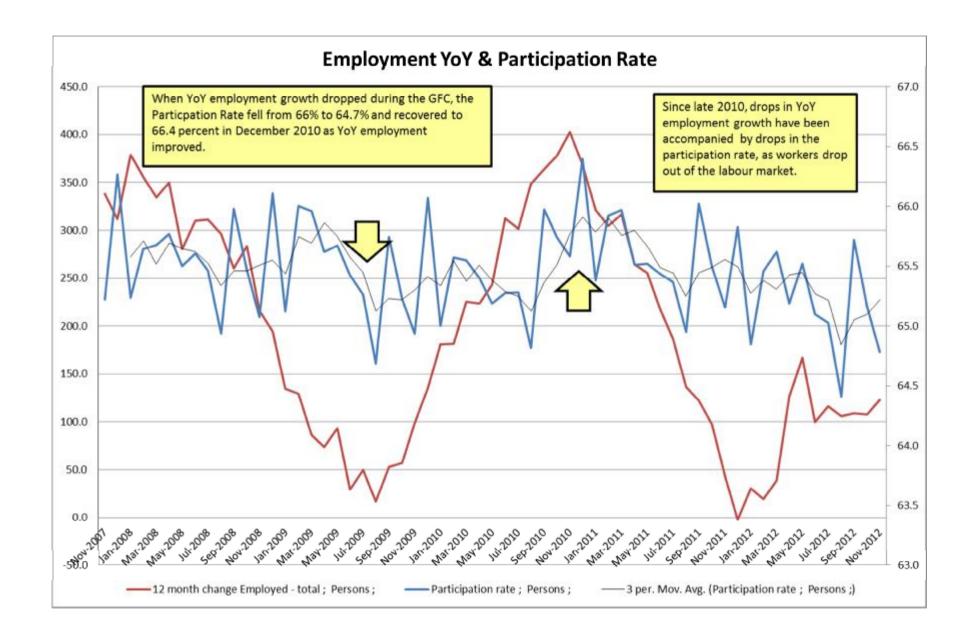
For **consulting services**, such as lawyers, accountants or engineers, the gains have been large and consistent for men and women since November 2007, but they have tanked since August. From previous research we would expect to see many of these recently unemployed hidden, at least for the shorter term.

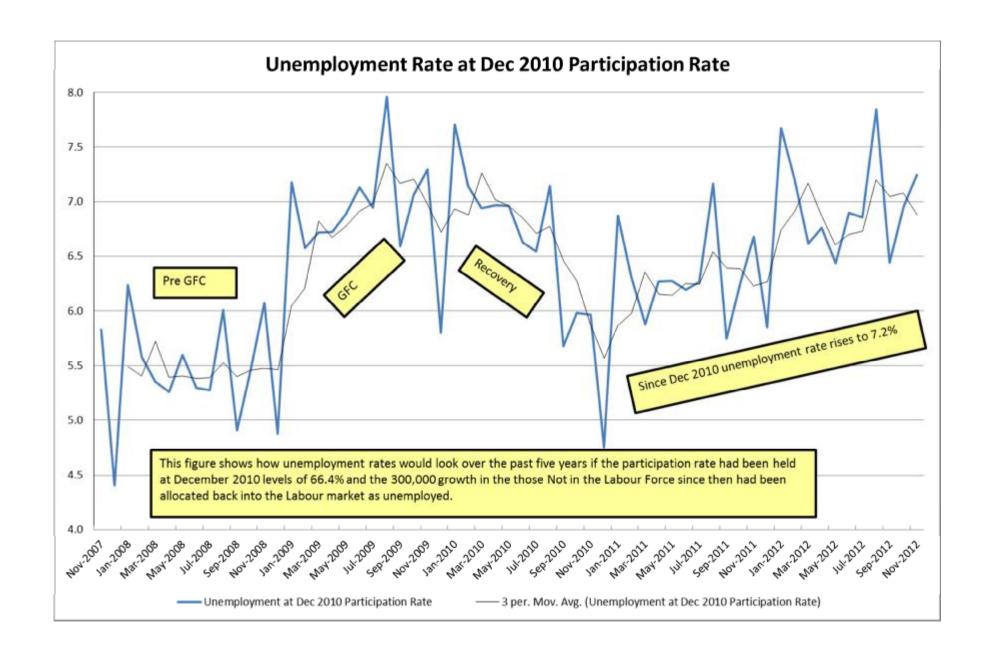
Public administration jobs have been growing steadily, longer term, but fell heavily over the past year, as state and federal governments began to rebalance budgets after the stimulus. There have been some gains in the last three months, for full time men and part time women, but the picture remains highly contractionary, <u>especially for women</u>. This is an industry dominated by women in terms of the total employed, but especially <u>for part time workers</u>, <u>where women outnumber men by six to one</u>. Once again, we are looking at prime candidates for the hidden unemployed in the short to medium term, if these part time working women are married to men employed full time.

Pre-school **education** grew strongly in the last year, but took a dive since August, especially for part time women. Adult education jobs, possibly linked to refugee programs, doubled since November 2007 and these jobs overwhelmingly went to women. These have been cut heavily in the past year, but stabilised a little in the last three months. These women are strong candidates for the hidden unemployed.









			PR Nov	
			2012	Aust
		Part Rate		
Code	Nov 11	Nov 2012	Nov 2011	(RHS)
Mormons	0.12	-0.19	-0.31	1.34
Social Assistance Services	0.12	-0.18	-0.30	
fMormons	0.11	-0.16	-0.27	
fNew Zealand	0.35	0.10	-0.26	1.92
New Zealand	0.40	0.14	-0.25	1.95
Motor Vehicle & Parts Wholesaling	0.15	-0.10	-0.25	J
F\$600-799	0.59	0.36	-0.23	9.42
Building Construction	-0.08	-0.31	-0.23	2.27
Basic Material Wholesaling	-0.10	-0.33	-0.23	0.87
Waste Collection Treatment & Disposal	-0.15	-0.37	-0.23	0.19
Pentecostal	0.13	-0.09	-0.22	0.94
f25-29 one kid	-0.02	-0.24	-0.22	1.2
fConstruction	0.07	-0.15	-0.22	2.18
Primary Ind	0.16	-0.05	-0.22	0.87
Hungarian	0.21	0.00	-0.21	0.09
Fabricated Metal Product Manufacturing	-0.06	-0.27	-0.21	0.57
Hours worked NS	-0.04	-0.25	-0.21	1.93
Jehovahs Wit	-0.21	-0.41	-0.20	0.23
fJehovahs Wit	-0.21	-0.40	-0.19	0.43
fHours worked NS	0.06	-0.13	-0.19	1.28
Total Ind	0.25	0.06	-0.19	1.95
0-4	0.04	-0.14	-0.19	6.34

<u>Table 6</u>. At left, shows the demographic groups concentrated in those regions in Table 1, suffering the biggest falls in participation rates over the past year.

Given the descriptive statistical evidence above and the profiles in this table it is very clear that the housing construction industry in Australia is in trouble.

Demographically we are looking at groups collinear with these labour market workers, including young families and Kiwis.

It is also interesting to see the high SES independent school parents, presumably the third quartile income groups employed as social workers.

We also note the sort of activist religious groups, such as Pentecostals, which we often see in South East Queensland commuter suburbs and in Western Sydney.

The presence of 0-4 year olds is a time bomb for any incumbent Government, as the parents of pre-schoolers have been the most volatile group in Australian politics since WWII.

			PR Nov	
	Part	Part	2012	Aust
			minus PR	
Code	11	2012	Nov 2011	(RHS)
Other Transport	-0.15	0.11	0.26	0.12
f70-74 no kids	-0.26	-0.06	0.20	0.3
Other Tenure	-0.21	-0.01	0.20	0.90
Heritage Activities	-0.08	0.10	0.19	0.29
Fully Owned	-0.65	-0.47	0.18	34.96
65-69	-0.68	-0.50	0.18	4.07
Electricity Supply	-0.32	-0.14	0.18	0.50
f70-74	-0.71	-0.53	0.18	3.30
f65-69 three kids	-0.65	-0.47	0.17	1.2
70-74	-0.74	-0.56	0.17	3.20
f70-74 three kids	-0.61	-0.44	0.17	0.9
f80-84 one kid	-0.27	-0.11	0.16	0.3
Mort Not Stated	-0.21	-0.05	0.16	9.42
fosfAgriculture & Environment	-0.21	-0.05	0.16	1.54
75-79	-0.64	-0.48	0.16	2.71
Water Supply Sewerage & Drainage	-0.14	0.02	0.16	0.24
Mining	-0.01	0.14	0.15	1.89
p65-74 Married	-0.75	-0.60	0.15	5.9
Rent \$100-139	-0.46	-0.31	0.15	11.11
FamInc_Part_Inc	0.03	0.18	0.15	10.36
f85+ three kids	-0.39	-0.24	0.15	0.4
Med age	-0.63	-0.48	0.14	37.63
Med age	-0.63	-0.48	0.14	37.63
f65-69	-0.72	-0.58	0.14	3.99

<u>Table 7</u>. At left, shows the demographic groups concentrated in Labour Force regions we saw in Table 2, where the participation rate improved over the past year.

We are looking here at older workers, some in shared homes on concessional tenure arrangements, forced back into the workforce by lower interest rates. Many of these would also be home owners.

The other picture which emerges here is that of older, rural workers, perhaps former farmers, trained in Agriculture, obtaining rural jobs in local mines or utilities. Some would also be gaining heritage jobs as park rangers.

The Family Income Part Income is the ten percent of families which correctly record one (PAYE) income on their Census form and fail to complete the income details for the second person in the family partnership, typically because this person is self-employed and their income is not known at the time the census form is completed because it is still being completed by their accountant.

This picture is consistent with the self-employed partner remaining on the family farm.

							Pred PR
		ALP 2PP	Green	Predicted	Predicted	Predicted	Nov 12
		Aug 25	Prim	Part Rate	Part Rate	Part Rate	minus Nov
State	CED NAME	2010	2010	Nov 11	Aug 12	Nov 12	11
QLD	Fadden	35.74	8.84	67.53	59.63	58.96	-8.57
NSW	Wentworth	34.62	17.09	74.28	66.75	66.48	-7.8
QLD	Forde	48.45	12.03	70.1	63.06	62.45	-7.64
QLD	Rankin	55.91	11.14	69.97	63.74	63.06	-6.9
SA	Mayo	42.42	16.95	66.79	60.86	60.25	-6.54
TAS	Denison	66.36	18.90	66.93	61.25	60.4	-6.53
NSW	Chifley	62.41	7.94	61.73	55.31	55.29	-6.44
SA	Makin	62.11	9.74	68.35	63.82	62.11	-6.24
NSW	Richmond	56.85	15.91	57.27	49.85	51.71	-5.56
VIC	Calwell	69.76	11.48	62.73	58.80	57.59	-5.14

	TO THE PARTY OF TH						Pred PR
		ALP 2PP	Green	Predicted	Predicted	Predicted	Nov 12
		Aug 25	Prim	Part Rate	Part Rate	Part Rate	minus Nov
State	CED NAME	2010	2010	Nov 11	Aug 12	Nov 12	11
NSW	Sydney	68.38	23.73	73.28	80.44	81.38	8.11
NT	Lingiari	54.42	12.56	67.18	70.56	73.24	6.06
VIC	Wills	72.82	19.36	61.2	66.42	67.09	5.88
NSW	Barton	57.01	10.33	62.15	65.22	67.72	5.57
NSW	Bennelong	46.52	7.79	64.22	67.08	68.91	4.69
VIC	Wannon	43.17	5.51	64.35	68.15	68.96	4.61
VIC	Hotham	64.34	9.54	62.11	66.04	66.39	4.28
NSW	Cunningham	63.26	15.00	60.88	63.70	65.13	4.25
VIC	Deakin	52.96	12.97	63.96	68.52	68.03	4.06
VIC	Corangamite	50.34	10.92	62.07	66.22	66.11	4.05

Table 8. At left, shows 20 Federal 2010 seats ranked by predicted falling participation rates (top) and predicted rising participation rates (bottom).

The seats at top left will overlap with the contracting regions in Table 1 and should also resonate with the profile in Table 6.

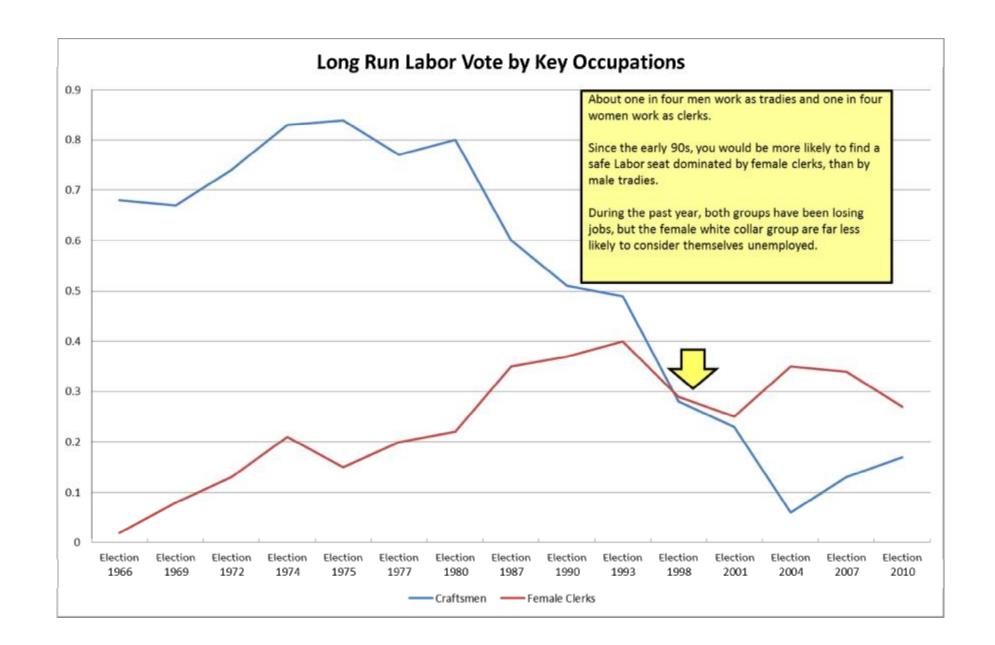
We are looking here at blue collar construction workers – especially more mobile Kiwis. There are lots of younger families and volatile voters.

We also see high SES parents relying on a (now lost) second family income to pay for private school fees and the sort of religious groups we find in South East Old and in Western Sydney. These are seats where Labor candidates will be under the most economic pressure in 2013.

The seats at bottom left tend to overlap the job growing regions in Table 2 and the older, rural profile in Table 7, although they are more consistent with full, unedited tables, some of which are available online.

We can see here why the Labor Government is doing much better politically in Victoria – as five of these ten seats are Victorian and four are held by the ALP.







The following charts show correlations between some of the variables in our database and three variables in the ABS Labour Market surveys. These three variables deal with changes over the past year in the participation rate, employment numbers and the unemployment rate.

If persons in any of our demographic groups shown below are moving from the civilian workforce into the labour market (as either employed or unemployed), then their correlation with the participation rate change will tend to be positive, that is, above the zero line. If they are leaving the labour market, the correlation will usually be below the line.

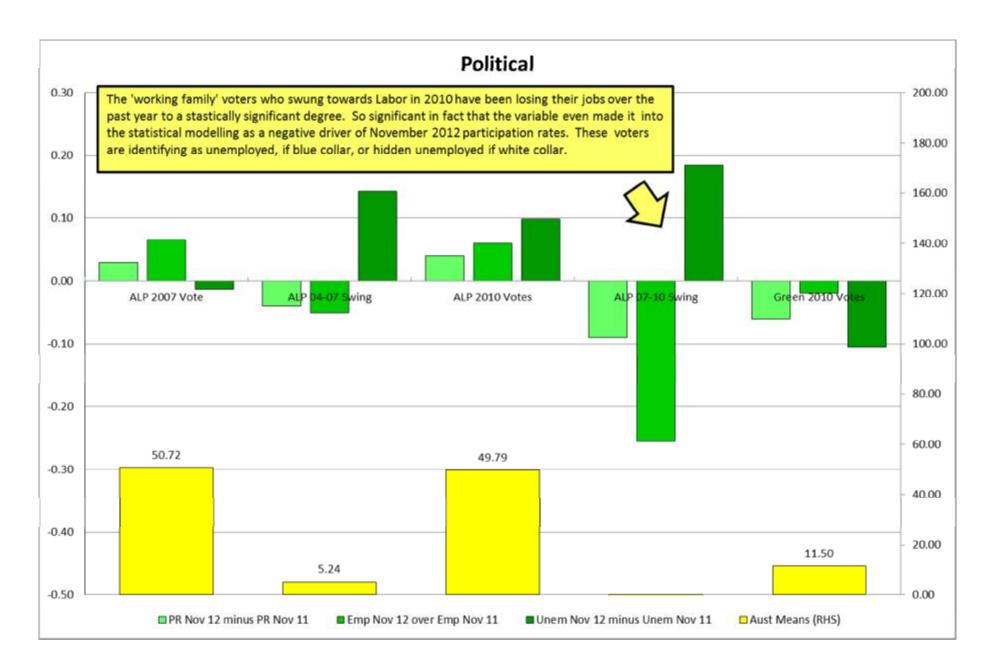
If they are getting jobs, then the employment change correlation will be above the line, if they are losing jobs, then the correlation will be below the line.

If they are becoming unemployed, the unemployment rate change correlation will usually be above the line, if they are leaving the ranks of the unemployed, it will be below the line.

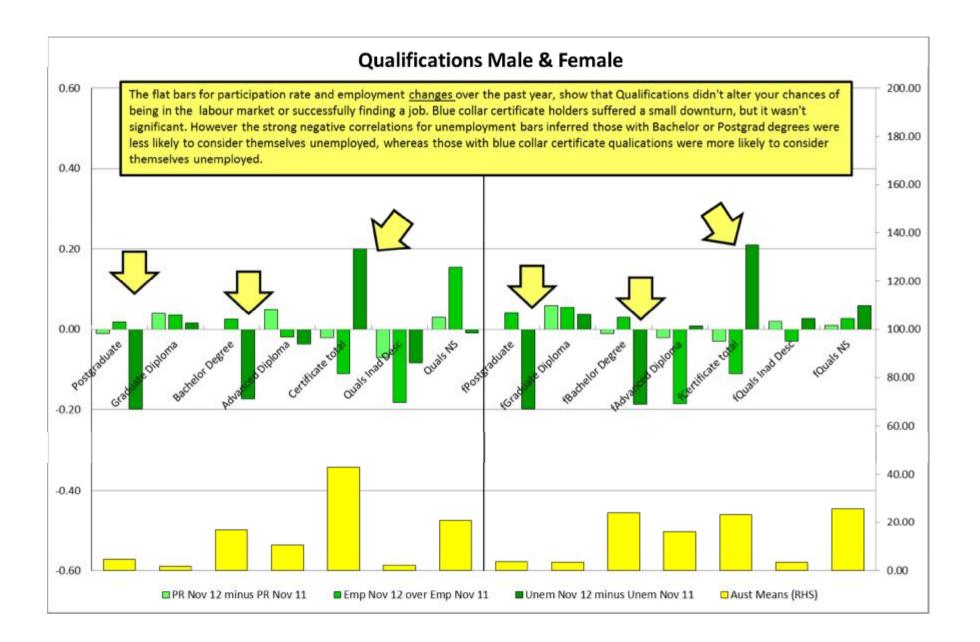
The longer the bar, the more significant the correlation. Bigger than 0.2 is reasonably significant and worth a look, depending on other evidence.

In the chart below – Political – the group which swung to the ALP in 2010, tend to live in suburbs where some are leaving the labour market, many more are losing jobs and those who aren't leaving the labour market are becoming unemployed.

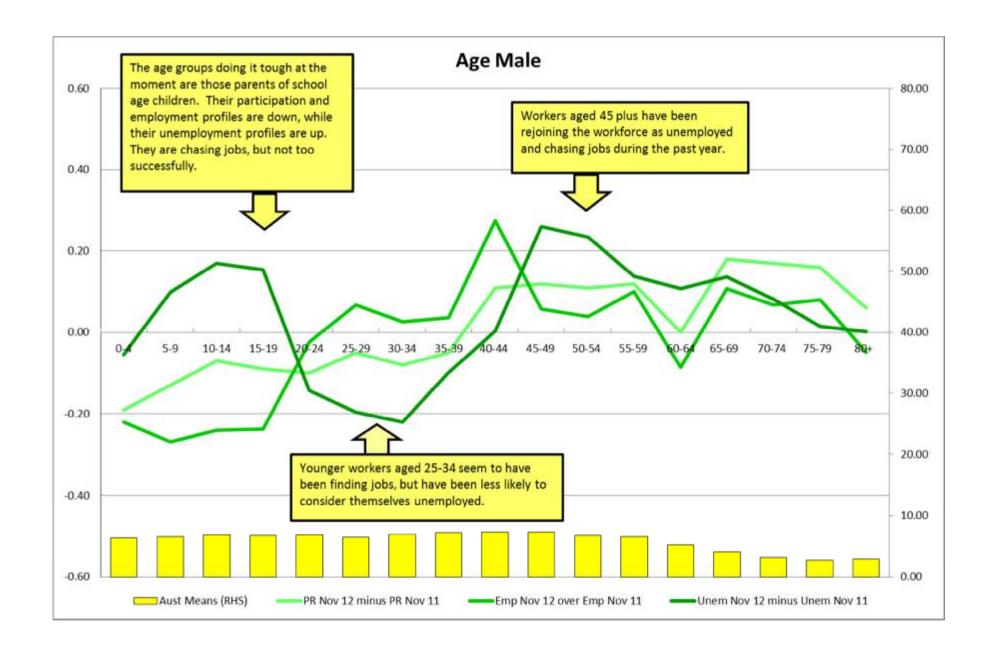
For the Mothers and Children chart further below, the Mothers aged under 39 with one child, tend to live in suburbs where people are leaving the workforce, losing jobs and not identifying as unemployed. These are candidates for the hidden unemployed, depending on other evidence.



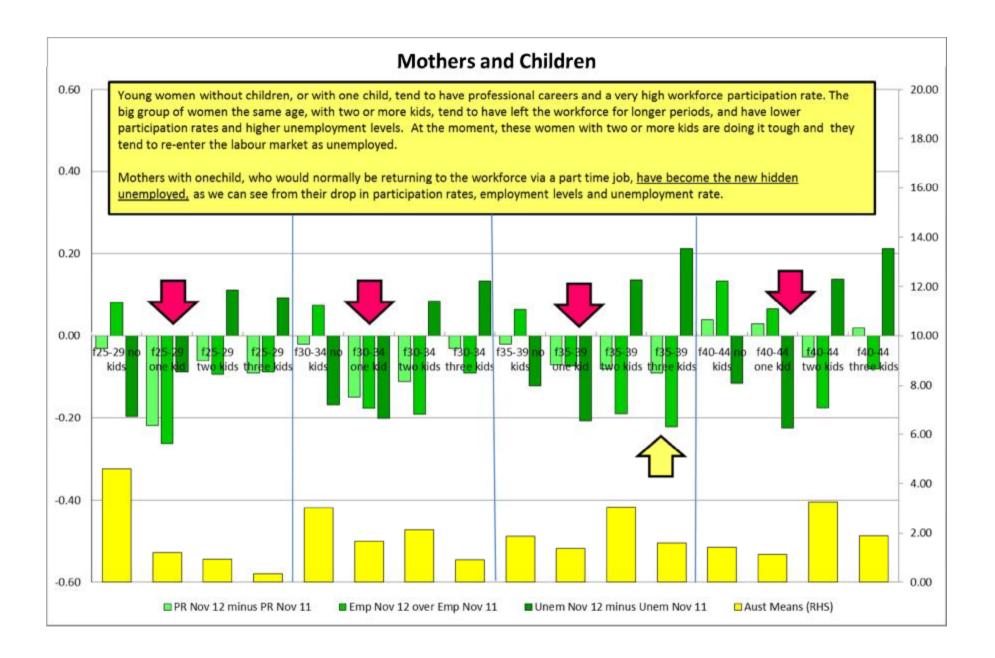




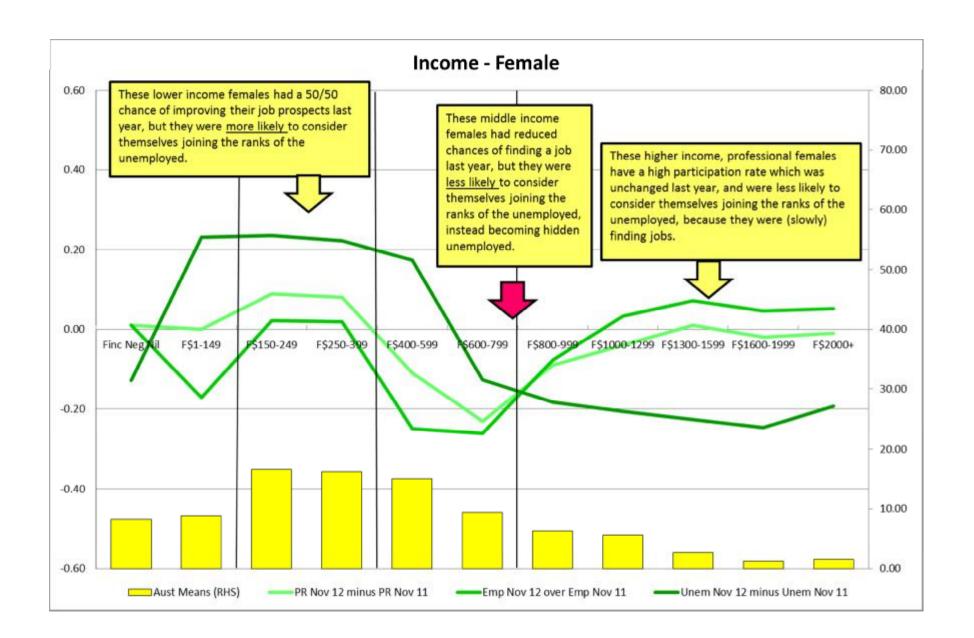




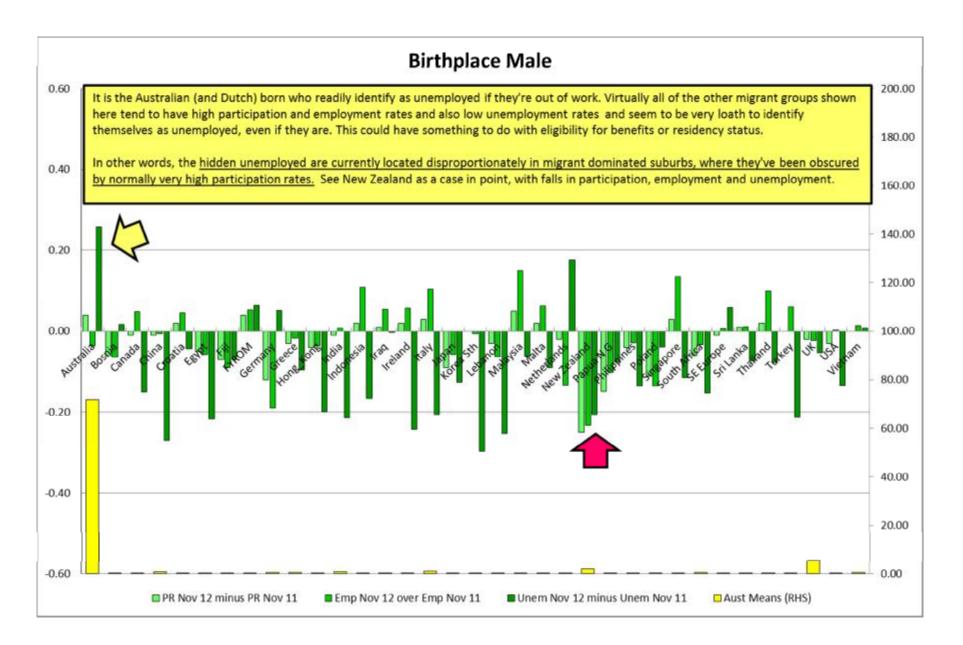




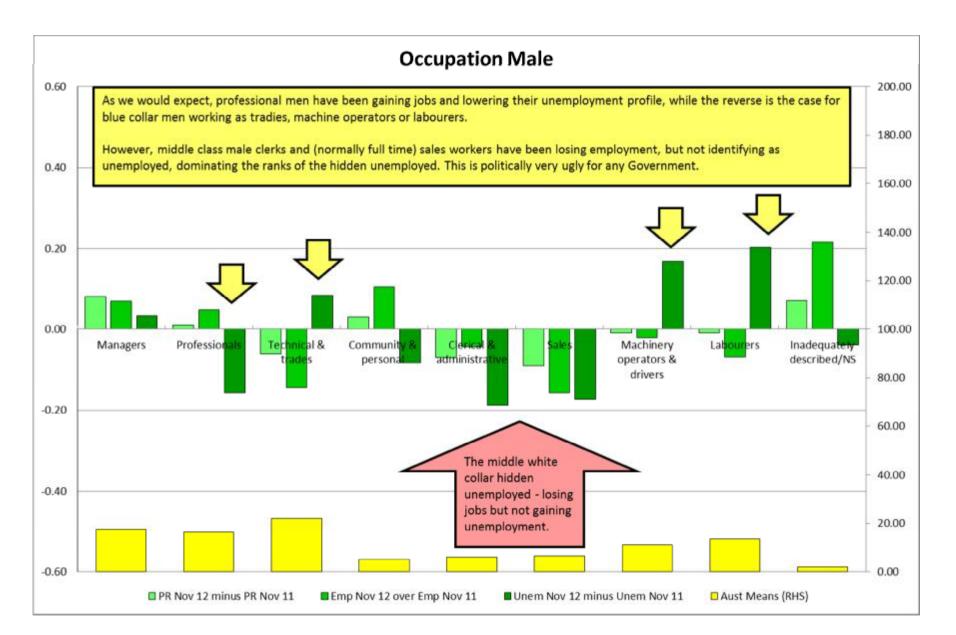




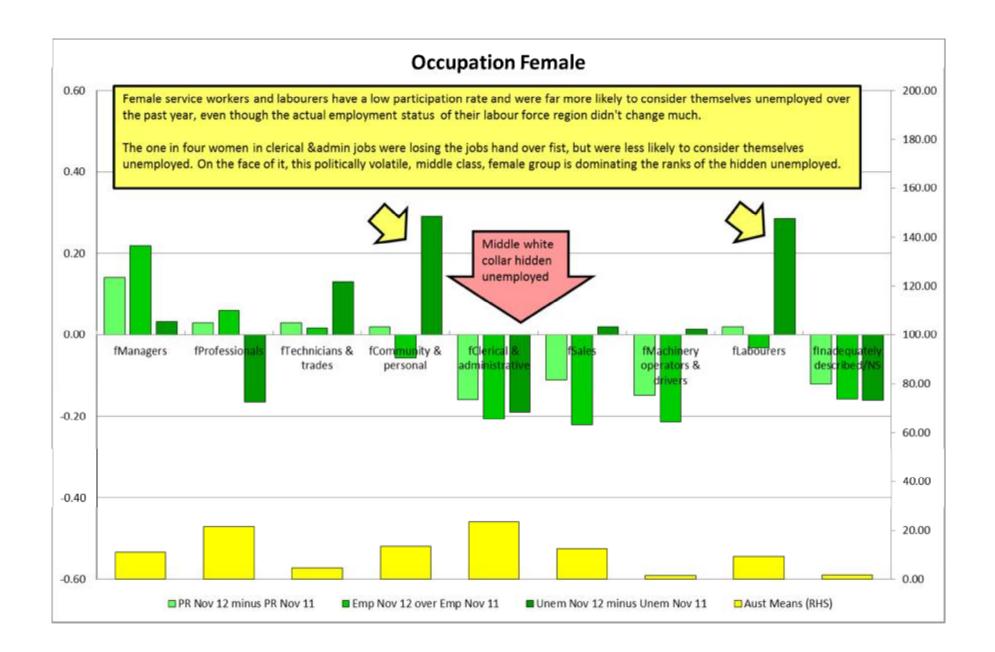




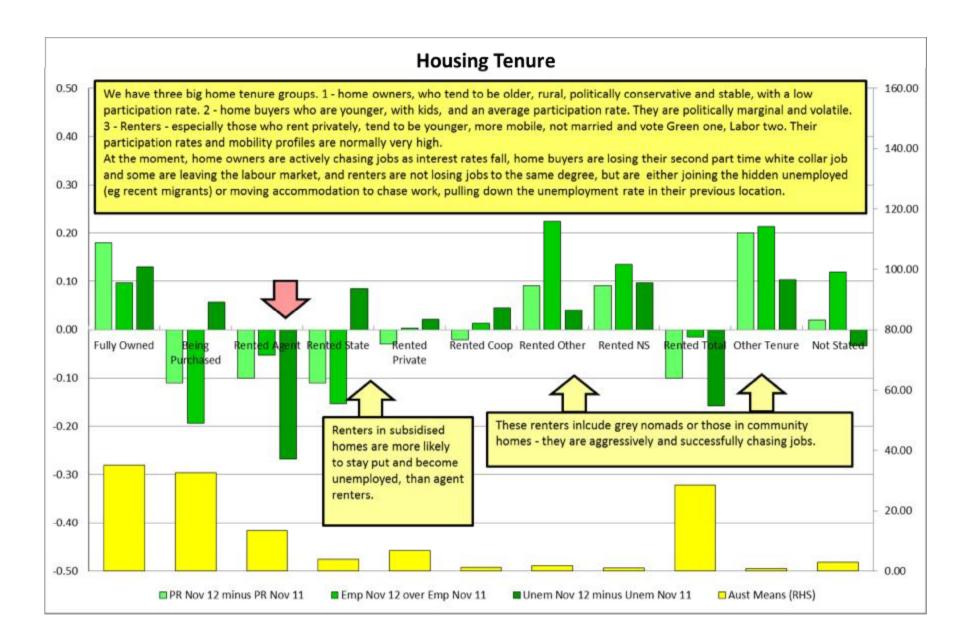




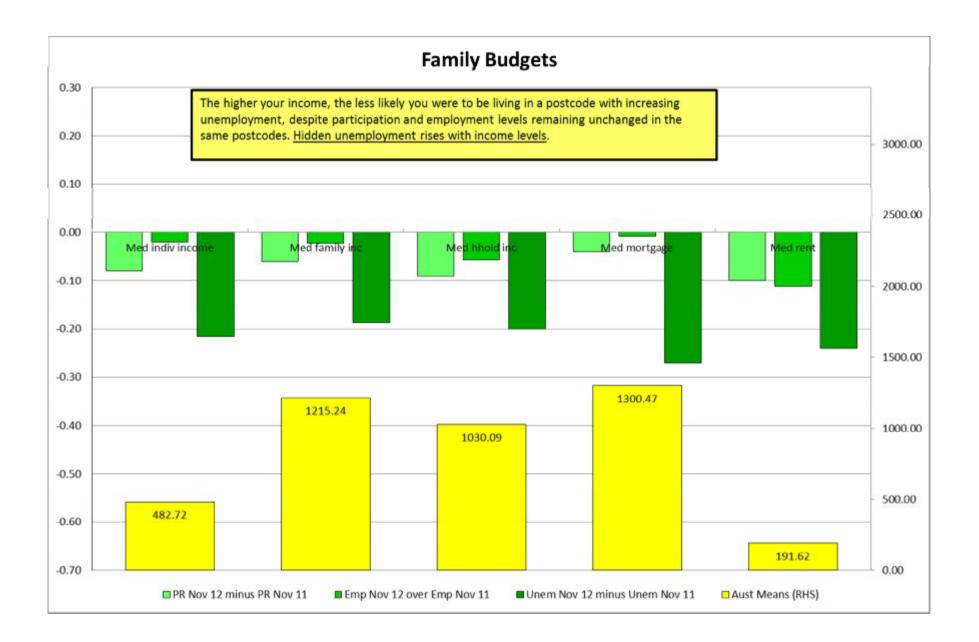




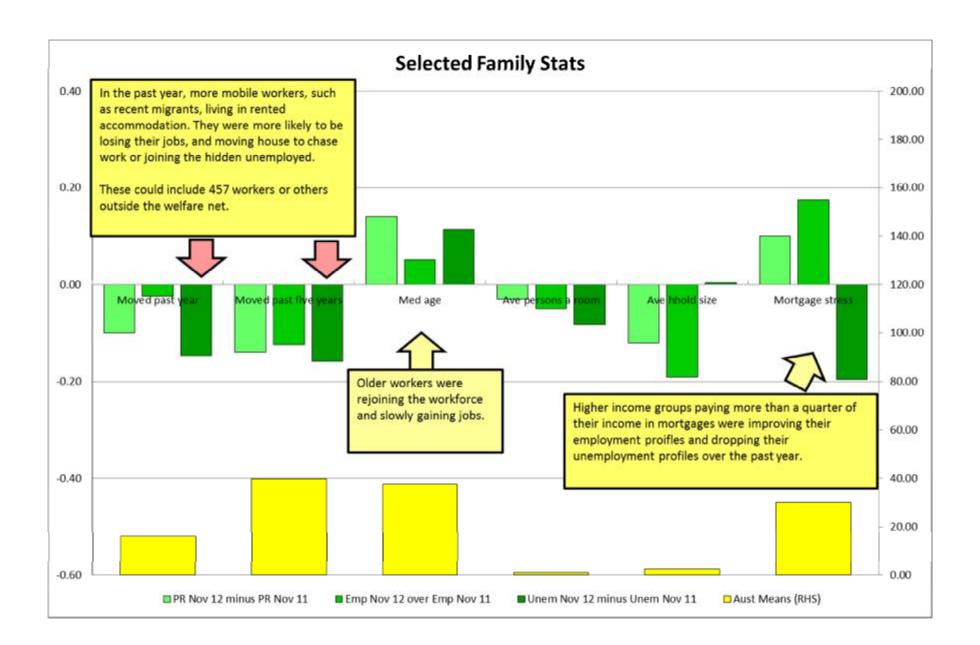






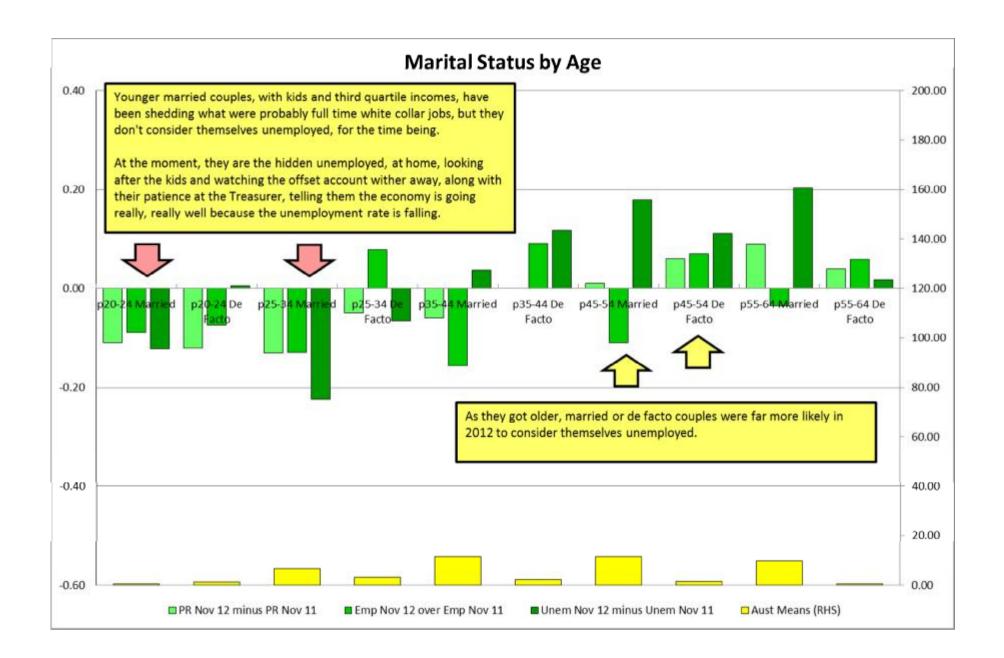




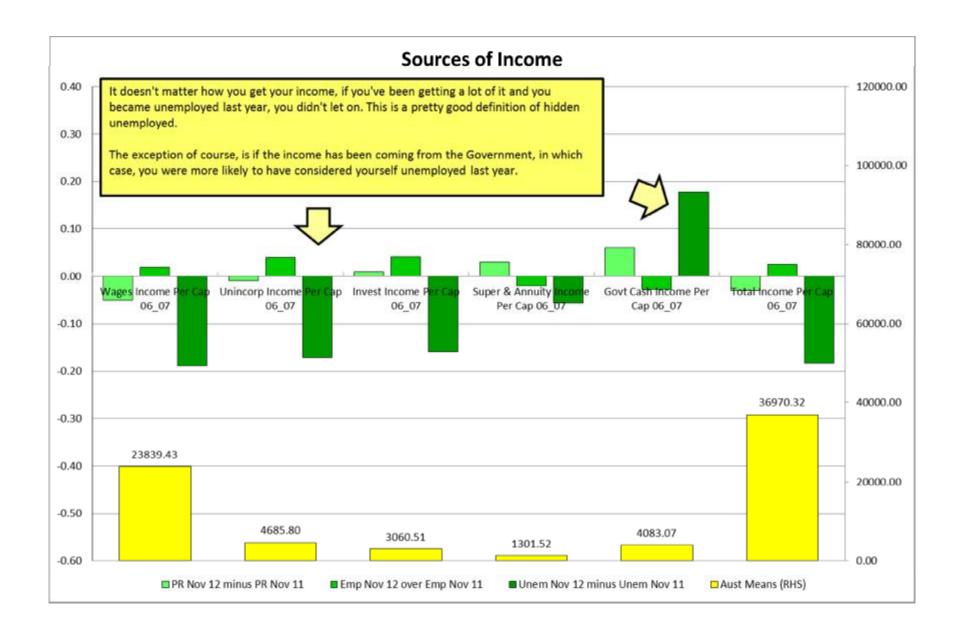




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